



Martin Miller's Gin presents "The Alchemist Club On Tour" a tour in which the five brand ambassadors come together for the first time ever

Adal Márquez, Carlos Moreno, Rocío Sánchez, Iván Talens and Antonio Garrido are to tour the main Spanish cities with new creations designed especially for the occasion in an unprecedented initiative



The tour kicks off on July 5 in Madrid and from September travels to other cities such as Seville and Barcelona

Madrid, June 7, 2018. - Cocktails are still on the up in Spain. Increasingly, great talent is emerging from behind the bar and the public is loving this. For this reason, **Martin Miller's Gin**, the multi-award winning gin, which after being made in England sets off on a three-thousand mile journey to be blended with the purest water from the Arctic in Iceland, moves one step forward in its support for mixology with an initiative as unique as the brand itself: **The Alchemist Club on Tour.**

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#TheAlchemistClub



Following the success of “The Alchemist Club” last year, bringing together some of the great names in “bartending” at top-end cocktail gatherings in different cities in an aim to transmit brand values, this time the brand ambassadors will be bringing brand new cocktails to the world of mixology.

Rocío Sánchez (Varsovia, Gijón), one of the rare female faces in the sector, Carlos Moreno (Grupo Larrumba, Madrid), Adal Márquez (Boadas, Barcelona), Iván Talens (Cocktail&Clam, Valencia) and Antonio Garrido (El Pimpi, Málaga). And yes, they really are authentic magicians, five of the best in country in the art of working with the cocktail shaker to create extraordinary cocktails. Together with the “chefs”, they are the new stars and for the first time ever, thanks to **Martin Miller’s Gin**, they are going to work hand in hand in different Spanish cities, demonstrating their great expertise with exciting new creations.

The Alchemist Club on Tour

To continue in the adventurous spirit of Martin Miller’s Gin, this will be a tour where these five top bartenders are to work together on different exclusive creations made with this super premium gin. This tour kicked off in Madrid on June 5 and will continue from September onwards to visit different cities such as Seville and Barcelona.

What's more, this year sees the launch of the online version of “The Alchemist Club” www.TheAlchemistClub.es. A space for cocktail lovers and professionals alike to get to know our alchemists, engage with an entire community with the bartenders in fashion, the latest trends, and share all their creativity, concerns and key information from the world of cocktails.

The cocktails

The passion, madness, romance and adventure which are part and parcel of the **Martin Miller’s Gin** story and creation have inspired these five brand ambassadors to share this trip. In their suitcases they have packed their brand new creations specially created for this trip, with gin as the key element and which are all as one-of-a-kind as the gin itself.

The stars

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Adal Marquez, head bartender at Boadas, considered to be the oldest cocktail bar in Spain (Barcelona). He describes himself as a mixologist, an expert on spirits and a bartender with a lot of imagination. Winner of several cocktail competitions, he has created "perfect serves" for different brands.

Rocío Sánchez, barmaid at Varsovia Cocktail Bar (Gijón- Asturias), one of the leading cocktail bars in Spain. She has gained the respect and trust of her co-workers and is one of the most active and innovative in her field in Spain. She has taken part in a large number of competitions and is convinced that having a close relationship with co-workers and sharing experiences is the best source of inspiration and evolution.

Carlos Moreno, head bartender at Habanera (Grupo Larrumba, Madrid). Former owner of Charlie's Bar, he has been head of mixology of DiverXo with David Muñoz. Winner of several cocktail competitions, he has had a long professional career and hence is both respected and considered to be one of the most creative in his field.

Iván Talens, during his long professional career has won several competitions. He founded his own company Mesquebarmans specializing in cocktail catering services. He has worked in different Spanish cities and several Michelin-starred restaurants. He is currently President of the Association of Bartenders on Valencia and Murcia (ABCV).

Antonio Garrido, head bartender at the well-known establishment El Pimpi, Málaga. Recently, Antonio has expanded and created a special cocktail area called La Sole del Pimpi. He is also founding partner of Cocktail Concept 359, the most dynamic and modern cocktail school in Andalusia, running training courses, events management and competitions. This year they have been commissioned to organize the training workshops at the FIBAR Valladolid. He is also the co-owner of Nasty Fingers, Fuengirola. In his career he has worked in cities such as Berlin, London and Lisbon.

About Martin Miller's

The passion of its creator, **Martin Miller**, to create the best gin in the world became a reality in 1999, 18 months after he sat down with two friends of his in a London pub in Notting Hill and announced that he wanted to completely overhaul the tired traditional Gin and Tonic. There were no limits, Martin Miller had set himself a revolutionary challenge.

After experimenting with a large number of different ingredients, he found the perfect formula: **Cassia bark, Iris Florentina and coriander root**. After the production process, it travels over **3,000 miles** to be

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blended with what is said to be the purest water in the world, with Icelandic water. There, in the small town known as Borganes, 60 kilometres north of Reykjavik, culminates the process which then leads to the start of an inspiring experience; tasting a gin which is unique in the world.

Martin Miller's Gin is currently a leading brand in Spain and the fastest-growing internationally and is distributed in key markets such as Europe, the US, Asia and Australia.

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